

The future of hospitality is green

Start packing your bags as we introduce you to the top 10 hotels championing sustainability in 2022.

WRITTEN BY: FILIPA ARAÚJO

1 THE ZETTA, USA

We kick off our list with an eclectic hub making waves in San Francisco, the Zetta Hotel. Part of the Viceroy Hotel Group, this urban boutique hotel is set right in the heart of the hip neighborhood of SoMa. With its pledge to take care of guests and the planet, the Viceroy Group has designed a range of interesting sustainability programs, showing us that eco-consciousness doesn't mean boring. And the art at The Zetta reflects just that. It adds a couple of extra R's to "Reduce, Reuse, and Recycle," bringing us the concept of "Redefine and Recreate." Let your inspiration flow with this hotel's playful yet sophisticated aesthetic. With a collection of reclaimed and repurposed materials turned into unique art pieces that reflect the hotel's personality—from chandeliers made out of broken glass or specs, to scrap metal sculptures—The Zetta will spark your creativity and turn your stay into an exquisite cultural experience.



2 AREIAS DE SEIXO, PORTUGAL

This rustic-chic hideaway, perfectly located overlooking the ocean on the beautiful silver coast of Portugal, is a true wonder for all the senses. From their farm-to-table concept to their commitment to sustainable practices, this space is one with nature, weaved together in beautiful harmony. The use of local natural resources like cork and geothermal energy regulates temperature and demonstrates the perfect alliance between architecture, technology, and sustainability, creating a space where nature rules and luxury is king.



3 THE BRANDO, FRENCH POLYNESIA

On the pristine island of Tetiaroa, you can find the exclusive remote resort nesting between swaying coconut trees. The translucent water and infinite stretches of white sand beaches are not the only things that will blow your mind. Their innovative Sea Water Air Conditioning system harnesses cold water from the deep ocean to cool off the buildings, creating a sustainable way to respond to the island's high temperatures. As

part of their pledge to protect and preserve ecosystems, The Brando also created an Ecostation, a hub for scientists from all over the world to gather and lead sustainability research. This upscale resort has all the ingredients for a perfect remote getaway.